



INFORMATION MAPPING

Information Mapping® Editing Workshop™

An Information Mapping® Workshop

The *Information Mapping® Editing Workshop™* is designed to help proficient Information Mapping practitioners develop more sophisticated editing skills and basic mentoring abilities to help others in their organizations become better “Mappers.” This workshop does not teach proofreading or copyediting skills, but rather takes writers to a higher level of use of the Information Mapping method and mentoring capabilities.

Accurate and consistent editing is important to providing good direction to writers. This editing workshop is highly interactive and designed to provide individual attention to improve participants' mentoring skills.

Learning Objectives

Participants in this program will learn to

- edit documents created using Information Mapping's method
- apply Information Mapping skills, techniques, and advanced features of the method
- structure content in a logical and consistent manner using the appropriate Information Types and communication principles
- recognize and correct common structural and organizational errors in documents created using the Information Mapping method, and
- apply tools and techniques to provide constructive feedback.

Benefits

The *Information Mapping® Editing Workshop* environment is designed to provide maximum individual attention to participants. It is

- led by a senior Information Mapping, Inc. facilitator
- highly interactive
- small in class size—no more than eight participants, and
- developed to promote
 - spirited discussion
 - idea generation
 - problem solving
 - individual skill building, and
 - resource sharing.

Who Should Attend

The *Information Mapping® Editing Workshop* is appropriate for individuals who

- have demonstrated an aptitude and enthusiasm for Information Mapping
- are providing Information Mapping guidance to their peers, and
- are responsible for helping others develop quality Information Mapping skills.

Prerequisites

Prior to attending the workshop, participants should have

- attended an Information Mapping writing course
- used the Information Mapping method actively in their job, and
- been assigned formal editing or mentoring responsibilities by their organization.

Price and Duration

The *Information Mapping® Editing Workshop* is a 2-day workshop. The price is \$995 per public seat.

To find out about the cost savings and convenience of holding private workshops at your location, please contact Information Mapping at 800-INFOMAP (463-6627).

Public Schedule

Please visit our Web site at www.infomap.com for the workshop schedule or contact Information Mapping for the dates in your local area.

Registration

To register or obtain more information, please contact Information Mapping's Client Services at 800-INFOMAP (463-6627) or send an e-mail to inquiry@infomap.com.